



**Theatre on the Hill
Hillcrest Center for the Arts
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**APPLICATION FOR THEATRE PERFORMANCE PART II (SHOW & DATE SELECTION)
FOR THREE WEEKEND PERFORMANCES July 1, 2005 to June 30, 2006
Submit One Application Part II for each show requested (3 pages for each application.)
Be sure to sign the bottom of page 3.**

APPLICATION DEADLINE: 5pm, Friday January 28, 2005

You may submit up to three requests each year. Submit each show on a separate page and be sure to indicate your preference in date choices where indicated. If possible, please provide a copy of the script. If a script is not available, please write a few paragraphs summarizing the play.

ORGANIZATION NAME:

IF SUBMITTING MORE THAN ONE SHOW, PLEASE LIST SHOW PRIORITY#

SHOW TITLE:

SHOW AUTHOR:

ARE THE PERFORMANCE RIGHTS CURRENTLY AVAILABLE? CHECK ONE:

YES NO (If the rights to the show listed above become unavailable,

do you have a back up title with currently available rights? YES NO

Back Up Show Title:

USING MOVIE RATING WHAT RATING WOULD YOU GIVE THIS PLAY (Used for

Marketing purposes):

What seating plan do you wish to use for your performance? Check One

Proscenium (112 Seats) Thrust (98 Seats) In the Round (148 Seats)

You plan on having matinee performances? Check One YES NO



TICKET SALES: The Hillcrest Center for the Arts offers full box office services as part of the rental agreement including, in person sales, telephone sales, internet sales (pending implementation), ticket consignment to the producer, and database services*. (* We will provide a computer file to you at no charge. There is a charge for printed labels.)

- We will use the Hillcrest Center for the Arts Box Office services.
- We will not use the Hillcrest Center for the Arts Box Office services and understand that full payment of all rental fees will be due prior to the first rehearsal.

TICKET PRICES: Check One *GENERAL ADMISSION* *RESERVED SEATING*

ONE PRICE FOR ALL: \$ **ADULT** \$ **ADULT MATINEE** \$

CHILD/STUDENT/SENIOR \$ **C/S/S MATINEE** \$

OTHER: \$

IS YOUR GROUP WILLING TO PARTICIPATE IN MULTIPLE SHOW SALES DISCOUNT OFFER OF 10% FOR PURCHASE OF @ SHOWS AND \$15% FOR 3 OR MORE SHOWS? (The Hillcrest Center for the Arts will provide Quarterly Marketing mailers, flyers, and website listing offering this discount.)

WE WILL PARTICIPATE IN THE MULTI-SHOW DISCOUNT PROGRAM:

Check One **YES** **NO**

DATE SELECTION

Each time slot includes 3 weekend of performances (3 Friday Evenings, 3 Saturday Evenings, 1 Thursday Evening, 2 Sunday Matinees, and 3 Optional Saturday Matinees. Also included is two weeks of technical load-in/dress rehearsal, one month of shop time, and up to 5 weeks of rehearsal.

The time slots below are not changeable and are the only dates and times available.

Please indicate your preferences for the times slot by numbering your preferences 1 through 6, 1 being your first choice. It is recommended that you list as many choices as possible, but you are not required to list more than one date.

Indicate Preferences 1 to 6	PERFORMANCES SLOTS
	Slot #1 Performances August 5 – 21, 2005
	Slot #2 Performances September 9 – 25, 2005
	Slot #3 Performances October 7 – 23, 2005
	Slot #4 Performances December 2 – 18, 2005
	Slot #5 Performances March 10 – 26, 2006
	Slot # 6 Performances April 7 – 23, 2006 (Easter 5/16/06)



PLEASE PROVIDE A PRELIMINARY BUDGET FOR YOUR SHOW. (A Sample Budget is provided below.)

Income (Assuming Proscenium 112 seats):

Capacity	Estimated % of Capacity	# of Performances	Estimated Total Attendance	Average Ticket Price	Total Projected Income
112	50%	9	504	\$12.00	\$6,048.00
112	75%	9	756	\$12.00	\$9,072.00
112	100%	9	1008	\$12.00	\$12,960.00

Expense:

Description	Factor	Totals
Facility Rent	9 shows @ \$315.00	\$2,835.00
Rights	\$60/\$40	\$380.00
Marketing/Advertising	Flyers/Ads/ Mailers/ Posters	\$750.00
Misc. Printing		\$250.00
Costumes	13 @ \$55.00	\$715.00
Set Construction/Props		\$1,000.00
Total Expense		\$5,930.00
Balance @ 50% Ticket Sales		\$118.00
Balance @ 75% Ticket Sales		\$3,142.00
Balance @ 100% Ticket Sales		\$7,030.00

PLEASE FILL IN THE BUDGET BELOW OR ATTACH A SEPARATE SHEET:

PROJECTED INCOME:

Capacity	Estimated % of Capacity	# of Performances	Estimated Total Attendance	Average Ticket Price	Total Projected Income

PROJECTED EXPENSE:

Description	Factor	Totals
Facility Rent	___ shows @ \$315.00	
Rights		
Marketing/Advertising		
Misc. Printing		
Costumes		
Set Construction/Props		
Total Expense		

APPLICATION SUBMITTED BY:

DATE:

SIGNATURE: